

# HOUSING SANTA BARBARA DAY 2019:

## Affordable Housing Trolley Tour

Led by the Housing Authority of the City of Santa Barbara

October 19, 2019



SCAN ME

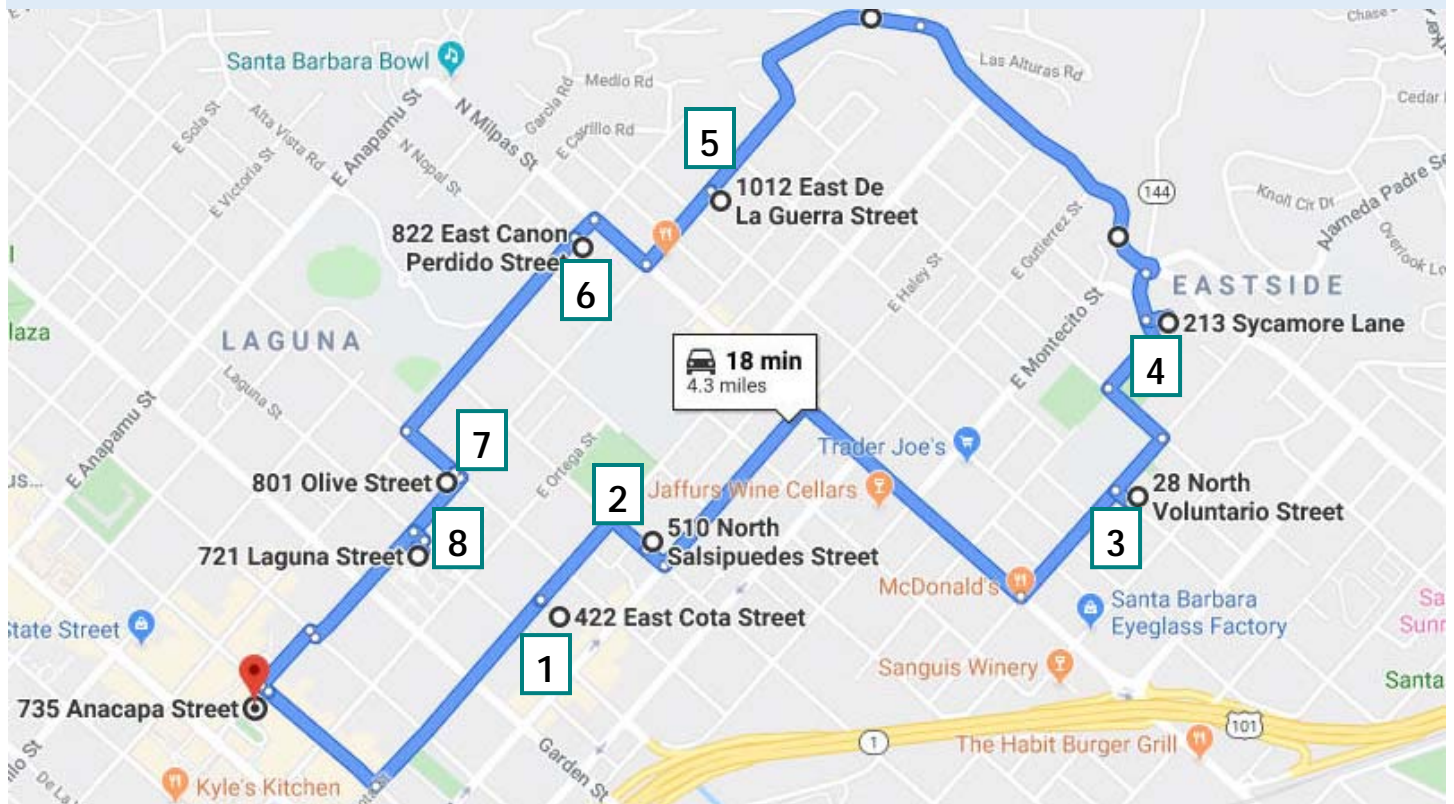
Follow along on a digital tour by scanning the QR code above or going to  
<https://arcg.is/vOOKP>





# Santa Barbara Trolley Route

## 8 Points of Interest



1. 422 E. Cota Street - Artisan Court
2. 510 N. Salsipuedes - Jardin de las Rosas
3. 28-38 N. Voluntario/1112-1120 E. Mason Street - Hoit Gardens
4. 211-221 Sycamore Lane - Sycamore Gardens
5. 1012-1024 E. De La Guerra Street - Casitas de la Guerra
6. 822 E. Canon Perdido - Habitat for Humanity
7. 801-835 Olive Street
8. 721 Laguna Street - Presidio Springs

The estimated time for the Affordable Housing Tour is between 20-25 minutes. We appreciate your cooperation throughout the tour.

We will do our best to provide you with helpful and interesting information throughout the tour. For additional questions, please refer to the Housing Authority's website or our housing partners' websites. Enjoy the tour!

# Housing Authority of the City of Santa Barbara

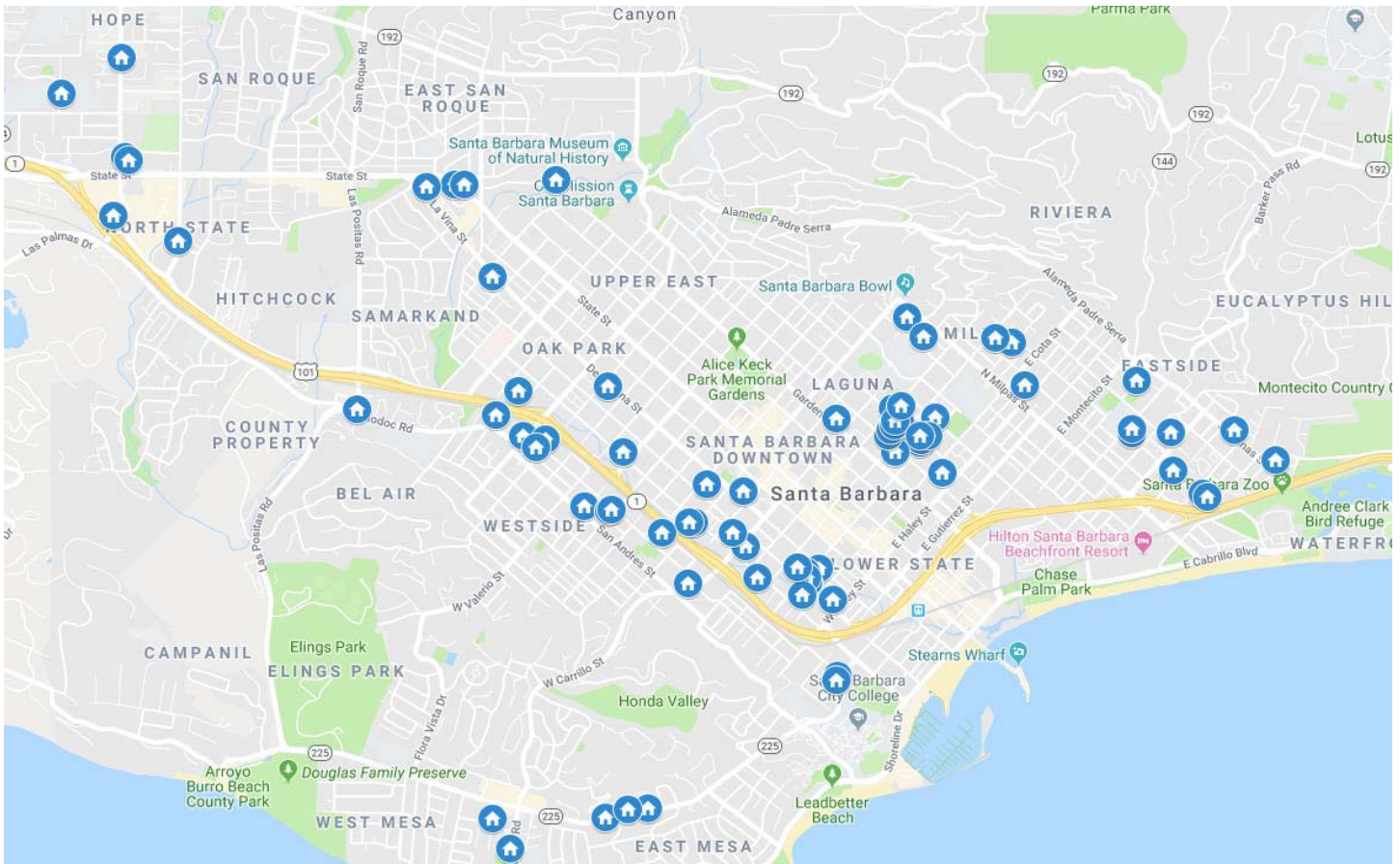
“Housing is absolutely essential to human flourishing.  
Without stable shelter, it all falls apart.” - Matthew Desmond

Welcome to the Affording Housing Trolley Tour for Housing Santa Barbara Day!

The Housing Authority of the City of Santa Barbara is honored to lead you on a tour through beautiful Santa Barbara and the affordable housing we are proud to provide our community.

This year the Housing Authority celebrates its 50th Anniversary. On a daily basis, our mission holds true: to ensure safe, decent, and quality affordable housing, while promoting family strength and economic independence.

The need for affordable housing across the nation, and in our community, has never been greater. Providing solutions has become increasingly difficult over the last several years with the evaporation of financial resources for affordable housing. We will continue to have obstacles placed in the path of our Mission however, we are Housers. As Housers, we strive to turn obstacles into opportunities and will continue to do so to provide an affordable place to call home for those in need.



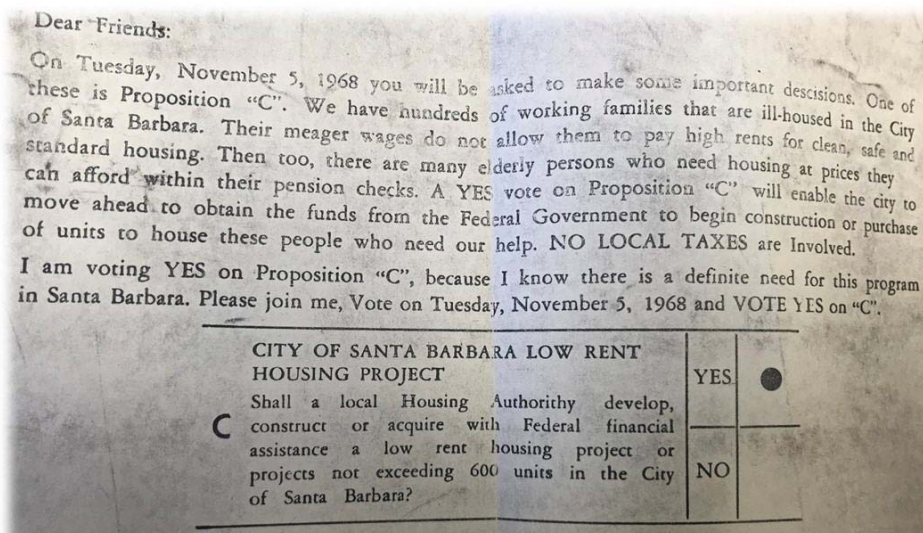
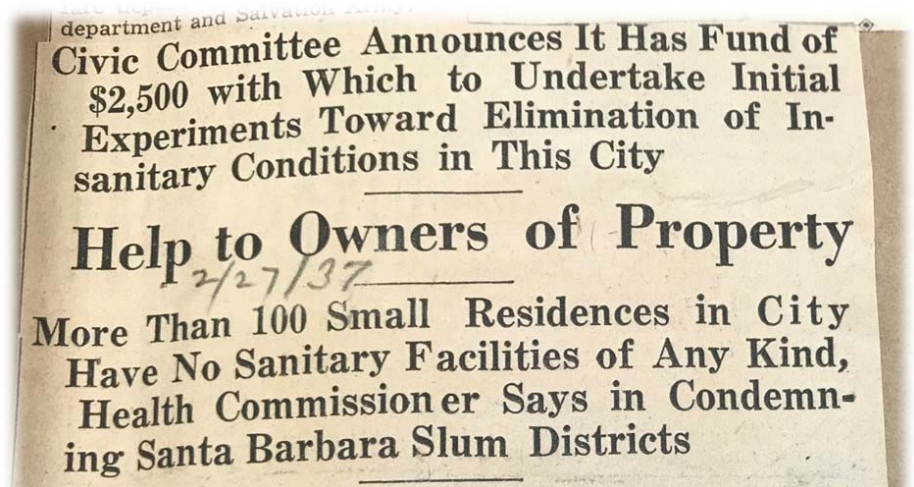
**The Housing Authority owns & manages over 70 properties throughout the City of Santa Barbara and provides over 2,500 vouchers in southern Santa Barbara County.**



## A Bit of History...

**1937** Affordable Housing has been a need in the Santa Barbara community since before the Housing Authority was created in October of 1969.

The Housing Act of 1937 was enacted to provide subsidies to be paid from the U.S. government to local public housing agencies to improve the living conditions of low-income families. Around this time, Santa Barbara was working to address unsuitable housing throughout the city.



In November of 1968 **1968** Proposition "C" was placed on the ballot, asking the community if a local Housing Authority should be created to develop, construct and acquire Federal financial assistance for the purpose of providing low-income housing. Santa Barbara said "Yes".

**1969** Unfortunately, housing in Santa Barbara today is not so different than in the years it was formed. Santa Barbara's need for affordable housing is as relevant and needed as ever. The Housing Authority has worked to create and preserve affordable housing for the Santa Barbara community and we are not alone. Santa Barbara has several affordable housing partners and providers, a couple of which we will highlight on our tour.





# #1

## Artisan Court Housing Authority of the City of Santa Barbara 422 E. Cota Street



Artisan Court opened its doors in 2011. With 55 studio apartments, Artisan Court is home to a combination of households comprised of downtown workers, youth aging out of foster care and formerly homeless individuals. Artisan Court demonstrates the diversity of the population in need of affordable housing in Santa Barbara.

Artisan Court also demonstrates what is possible when our community comes together.

Prior to opening, the Housing Authority recognized it takes more to make a space feel like Home. Many residents moving into Artisan Court would not have basic essentials such as a bed, cookware, dishes, etc.



With this in mind, the Adopt-a-Room campaign was launched. Through community donations one could "adopt-a-room" and provide new residents with the basics needed to make them feel at home. Due to the generosity and compassion of donors and community volunteers, residents were welcomed home to a fully furnished home.

# #2

## Jardin de las Rosas People's Self-Help Housing 510 N. Salsipuedes Street



People's Self-Help Housing (PSHH) has been providing affordable housing since 1970 and will be celebrating their 50th Anniversary in 2020. People's Self-Help Housing is the Central Coast's longest serving nonprofit housing organization, committed to breaking the cycle of poverty and homelessness in Santa Barbara, Ventura and San Luis Obispo counties. PSHH helps working families and underserved populations overcome the effects of poverty to achieve self-sufficiency by building safe, beautiful places to live and providing onsite supportive services that create opportunities to transform lives and strengthen communities.

Completed in 2018, Jardin de las Rosas features 40 affordable rental units located near downtown Santa Barbara and consists of 1-, 2- and 3-bedroom apartments plus the Michael Towbes Community Center and the Jeanette Duncan Learning Center, which offers supportive services such as educational programs for children and workforce preparedness for adults. Jardin de las Rosas also has a multi-purpose room, staff offices and an interior courtyard with tot lot, playground and a beautiful 60-foot-wide mural by local artists.

For more information about People's Self-Help Housing please visit their website at

[www.pshhc.org](http://www.pshhc.org)



# #3

## Hoit Gardens

Housing Authority of the City of Santa Barbara  
28-38 N. Voluntario Street/1112-1120 E. Mason Street



Hoit Gardens consists of seven 3-bedroom apartments and three 4-bedroom apartments. Home to 10 families, Hoit Gardens was remodeled and renovated by the Housing Authority in 2002. As you can see from the "before" picture, aesthetically, the property left something to be desired.



**Before**

The Housing Authority takes great pride in ensuring our properties are not only aesthetically pleasing for the residents but for the neighborhood as well. We want our residents to be proud of where they live and the community to be proud of their affordable housing.



# #4

## Sycamore Gardens

Housing Authority of the City of Santa Barbara  
211-221 Sycamore Lane



Equally important to creating affordable housing is the duty to *preserve* affordable housing. In

2016, the Housing Authority participated in a program to restructure & rehabilitate two properties, formerly in the Public Housing program. This program allowed the Housing Authority to access funds to renovate the properties.

Developed in 1971, the overall appearance of Sycamore Gardens

was outdated and many components of the complex were approaching the end of their useful life. The rehabilitation improved the exterior and interior of the apartments for current and future low-income families. The Housing Authority is committed to preserving this affordable housing complex and all of its properties for many years to come.



**Before**



# #5

## Casitas de la Guerra

Housing Authority of the City of Santa Barbara  
1012-1024 E. De La Guerra



Casitas De La Guerra provides both senior and workforce housing. There are 15 units of 1-2 bedrooms. The property is well maintained as the Housing Authority has a department of Property and Development which oversees all of our properties from routine work orders to major rehabilitation, development and construction projects.

The Housing Authority recognizes that part of being a good property manager is being responsive to resident and community concerns. We strive to maintain our properties and respond to maintenance or property concerns in a timely, efficient and responsible manner.

We want to be good property managers, good landlords and good neighbors.



# #6

## Canon Perdido Affordable Homes Habitat for Humanity of Southern Santa Barbara County 822 E. Canon Perdido Street



822 E. Canon Perdido is a Habitat for Humanity development. Established in 2000, Habitat for Humanity of Southern Santa Barbara County is a local nonprofit that helps families build and improve a place to call home. They work towards their vision of building strength, stability, and self-reliance in partnership with families in need of decent and affordable housing. Habitat has built 22 new homes for 84 people, 50% of which are children, as well as helped to rebuild and repair more than 150 homes across Santa Barbara's south county.

Completed in 2014, 822 E. Canon Perdido, provides 12 homes for 44 people, including 22 children. In 2015, it became the first multifamily Passive House certified project in Southern California. Homes certified to the Passive House standard have a low environmental impact and use very small amounts of energy for heating and cooling. Achieving this standard is challenging and requires building design and construction techniques that go beyond California energy standards. For more information about Habitat for Humanity please visit their website at [www.sbhabitat.org](http://www.sbhabitat.org)



# #7

## Workforce Housing Housing Authority of the City of Santa Barbara 801-835 Olive Street



801-835 Olive consists of 18, 1 and 2 bedroom apartments and is part of our Workforce Housing Program. The Workforce Housing Program is designed to address the affordable housing needs of Santa Barbara's low to moderate income workforce. All of the apartments are located in Santa Barbara. There is no application fee and poor or no credit is considered. A security deposit payment plan may be available. Bedroom sizes range from studio to 3-bedrooms so both single-person households to families can participate in the program. Most importantly the rent is based on income and household size so the rents are affordable. For more information on the Workforce Housing Program you can visit the Housing Authority's table or website at [www.hacsb.org](http://www.hacsb.org)

# #8

## Presidio Springs Housing Authority of the City of Santa Barbara 721 Laguna Street



The Housing Authority has over 500 senior apartments in the City of Santa Barbara. The seniors in our housing are on a low and fixed income, making affordable housing paramount to their independence and quality of life. Completed in 1977, Presidio Springs is our largest senior complex at 122, 1-bedroom apartments. At the time of Presidio Springs' development, public housing was a relatively new program and concept in the City of Santa



Barbara. Presidio Springs was part of a redevelopment plan for this area of Santa Barbara and 42 years later it continues to offer affordable housing for Santa Barbara's seniors. Presidio Springs provides seniors with amenities including onsite management, laundry room, a community room, activities, special events and supportive services.



**This brief tour cannot fully illustrate the various affordable housing resources available in the Santa Barbara community.**

**We encourage you to visit the various tables representing their organizations at Housing Santa Barbara Day and learn more about their important work.**



*Pearl Gardens, located at 13-21 S. Soledad is home to 15 low-income families. In 2016, Pearl Gardens underwent an exterior and interior rehabilitation by the Housing Authority to ensure this property remains a safe and beautiful place to live for current and future families.*

Thank you for joining us on a tour of  
Santa Barbara's affordable Housing!



The Housing Authority remains committed as ever to serving the Santa Barbara community. We will continue to search for innovative housing solutions and work to preserve and create affordable housing. We will continue to encourage client stability, upward mobility and self-sufficiency. We will continue to collaborate and cooperate with housing and social service agencies to meet the needs of the community. We will continue to be good stewards of affordable housing and good neighbors to all in our community.